



# SirsiDynix

## Executive Roadshow 2006

Crowne Plaza Birmingham NEC  
Birmingham ■ 27-28 March 2006

Please join SirsiDynix, the global leader in strategic technology solutions for libraries, for two days of informative presentations on... the company's product plans for the coming year and beyond... our goals for enhancing operations in the UK to better meet your needs... our vision for the future of the company and its offerings... and our perspectives on the changing world of libraries and how those changes are likely to impact you.

### SirsiDynix Executive Roadshow 2006 will be presented by...

*Patrick Sommers*, chief executive officer

*Peter Gethin*, managing director for Europe, Middle East, and Africa

*Stephen Abram*, vice president of innovation

*Steven Nielsen*, senior vice president of product management

*Thomas Gates*, vice president of marketing

### Program

#### Monday, 27 March 2006

*Noon-1:30 p.m.*: Lunch provided for pre-registered attendees

*1:30-5:00 p.m.*: Patrick Sommers will provide a corporate overview, followed by an update on the company's regional operations by Peter Gethin and an overview of the latest in SirsiDynix strategic technology solutions from Steven Nielsen and regional staff

*5:00-6:00 p.m.* SirsiDynix hosts a cocktail reception at the end of the afternoon.

### Why should you attend the SirsiDynix Executive Roadshow?

- Enjoy a unique opportunity to *interact and share* with company management
- Hear about the company's *long-term plans* directly from executive management and better understand how those plans impact you
- See *new and enhanced SirsiDynix products* in action
- Discuss *trends and dynamics* at work in the worldwide library community
- Meet *new colleagues* from the expanded SirsiDynix family of customers

Tuesday, 28 March 2006

*9:00 a.m. – Noon:* Stephen Abram will share his insights and engage in discussions on the current landscape and future dynamics of the world of libraries and library technology. Then to end the two-day event, SirsiDynix executives will entertain questions from attendees.

*Noon-1:30 p.m.:* Lunch provided for pre-registered attendees

*1:30-3:00 p.m.:* Attendees are encouraged to gather in users' groups for further discussions. Space to be provided by SirsiDynix. More details to come on planned users' group meetings.

Please make your plans now to join us for SirsiDynix Executive Roadshow 2006 in Birmingham. If you have questions or want to reserve your seat for this important event, please contact Grace Bays at [grace.bays@sirsidynix.co.uk](mailto:grace.bays@sirsidynix.co.uk)

## FAQs

### **Is there a fee to attend this event?**

*No. It's free of charge.*

### **Where will the Executive Roadshow take place?**

*At the Crowne Plaza Birmingham NEC Hotel, which is situated off Junction 6 of the M42, in the grounds of the National Exhibition Centre. The hotel is within easy reach of major UK motorways (M6, M5, M40 and M42) and central railway networks. The city centre, with its National Indoor Arena, International Convention Centre and Symphony Hall, is just a short drive (ten miles), while Birmingham International airport and train station is within 2 miles.*

### **Are meals included with the event?**

*Yes. On 27 and 28 March, lunch will be provided for pre-registered attendees, along with an afternoon break on the 27<sup>th</sup> and a morning break on the 28<sup>th</sup>. Also, at the conclusion of the first day's activities on the 27<sup>th</sup>, SirsiDynix will host a cocktail reception for attendees.*

### **In addition to the Crowne Plaza, what lodging options are available in Birmingham?**

*Please visit the following Web site for hotel options...*

<http://www.necgroup.co.uk/visitor/directory/hotels/Home.asp?k=&cat=&v=thenec&d=1>

### **Will seating be limited for the event?**

*Yes. So please reserve your seat as soon as possible.*

